

Colonial Williamsburg

The Colonial Williamsburg Foundation
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Colonial Williamsburg Announces Access Program for Low-Income Families

Museums for All to increase accessibility of high-quality museum learning resources

Williamsburg, Va. (Feb. 4, 2022) – Colonial Williamsburg has joined [Museums for All](#), a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children’s Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits. The program enables those receiving food assistance (SNAP) benefits to visit Colonial Williamsburg for a minimal fee of \$3 per person for up to four people with the presentation of a SNAP Electronic Benefits Transfer (EBT) card. Similar free and reduced admission is available to eligible members of the public at more than 800 museums across the country. *Museums for All* is part of Colonial Williamsburg’s broad commitment to seek, include, and welcome all audiences.

“History belongs to all of us and should be accessible to all,” said Cliff Fleet, president and CEO of Colonial Williamsburg. “Colonial Williamsburg is proud to participate in initiatives like Museums for All to ensure that everyone — regardless of race, religion, politics, or socio-economic background — is able to see themselves in our nation’s history.

Museums for All helps expand access to museums and raise public awareness about how museums in the U.S. are reaching their entire communities. More than 800 institutions participate in the initiative, including art museums, children’s museums, science centers, botanical gardens, zoos, history museums, and more. Participating museums are located nationwide, representing all 50 states, the District of Columbia, and U.S. Virgin Islands. For more information on this special offer visit colonialwilliamsburg.org/museumsforall.

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About Colonial Williamsburg:

The Colonial Williamsburg Foundation preserves, restores and operates Virginia’s 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to

contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

About the Institute of Museum and Library Services (IMLS)

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.ims.gov and follow us on Facebook and Twitter.

About Association of Children's Museums (ACM)

The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 470 members in 50 states and 16 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at www.childrensmuseums.org.